

2019

# ADVOCACY IS IMPORTANT FOR MY BRAND

When it comes to issues, the Chamber is THE voice of business. We like to say that while you are taking care of your business every day we are in the "business, business". We are constantly reviewing issues and looking for ways to advocate on behalf of the business community and we have created a range of activities that allow you to showcase your business in connection with business advocacy.



#### **Chamber Day at the State House**

#### **Event Details:**

February, All Day (bus departure 7:00 am; return by 6:00 pm)

Attendance: 50

Spend the day with legislators, agency representatives, the State Chamber and soaking up State Capital action!

#### Presenting Sponsor - \$1,500

- Invitation for four (4) company representatives to attend trip
- Opportunity to provide company promotional material to trip participants
- Premier recognition "Greater Augusta Regional Chamber Legislative Trip Presented by (company name)"
- Top billing in all promotion including event registration, website, social event promotion and printed material
- Top billing in trip agenda and folder provided to trip participants

#### Lunch Sponsor - \$1.000

- Invitation for two (2) company representatives to attend trip
- Exclusive company signage at lunch
- Opportunity to provide company promotional material to trip participants
- Recognition in trip agenda and folder provided to trip participants
- Recognition on the Chamber website event page

#### **Transportation Sponsor - \$1,000**

- Invitation for two (2) company representatives to attend trip
- Exclusive company signage on bus
- Opportunity to provide company promotional material to trip participants
- Recognition in trip agenda and folder provided to trip participants
- Recognition on the Chamber website event page

#### Gift Bag Sponsor - \$500

- Invitation for one (1) company representative to attend trip
- Company logo printed on bags used for the event
- Event signage
- Recognition on Chamber website event page

#### Gold Sponsor - \$500

- Invitation for two (2) company representatives to attend trip
- Event signage
- Recognition on the Chamber website event page

#### Silver Sponsor - \$250

- Invitation for two (1) company representatives to attend trip
- Event signage
- Recognition on the Chamber website event page

# Name Tag Sponsor - \$100

- Exclusive company logo on event name tags
- Event signage



**Event Details:** 

2019 Date: September 24, 2019

Attendance: 100

Pig Pickin' & Politickin' is a networking opportunity with your elected officials from the Federal level all the way down to local City Council members and Board of Supervisors. (This is NOT a partisan event)

#### Presenting Sponsor - \$1,500

- Ten (10) reserved tickets
- Exclusive company logo on event registration link
- Top billing in all promotion including event registration, website, social event promotion and printed material (logo)
- Opportunity to provide company gift for attendees
- Recognition from the podium
- Event signage

### Bar Sponsor - \$1,000

- Eight (8) reserved tickets
- Exclusive company logo on event bar signage
- Exclusive company logo on all event cups
- Recognition from the podium
- Recognition on Chamber website event page
- Event signage

### Dinner Sponsor: \$1,000

- Five (5) reserved tickets
- Exclusive company logo on buffet table
- Opportunity to provide company gift for attendees
- Event Recognition from the podium
- Recognition on Chamber website event page

# **Entertainment Sponsor - \$500**

- Two (2) reserved tickets
- Signage with company logo placed by Entertainment Area
- Event signage
- Recognition on Chamber website event page

# Gold Sponsor - \$500

- Two (2) reserved tickets
- Event signage
- Recognition on Chamber website event page

#### Napkin Sponsor - \$500

- Two (2) reserved tickets
- Company logo to be placed on up to 300 paper napkins
- Event signage
- Recognition on Chamber website event page

# Koozie Sponsor - \$500

- Two (2) reserved tickets
- Company logo to be placed on up to 100 koozies
- Event signage
- Recognition on Chamber website event page

#### Live Sponsor: \$500

- Two (2) reserved tickets
- Business name and hashtag on live video feed from event
- Event signage
- Recognition on Chamber website event page

#### Silver Sponsor- \$250

- One (1) reserved ticket
- Event signage
- Recognition on the Chamber website event page

# Registration Sponsor: \$250

- Company representatives as greeters at the registration table
- Registration table signage
- Event signage

# Name Tag Sponsor - \$100

Exclusive company logo on event name tags



#### **Event Details:**

2019 Date: December 11, 2019 Attendance: approximately 100

Hear from our State delegation about the upcoming legislative session in Richmond and get a briefing on your Chamber's legislative priorities.

### Presenting Sponsor - \$1,500

- Eight (8) reserved tickets
- Exclusive company logo on event registration link
- Top billing in all promotion including event registration, website, social event promotion and printed material (logo)
- Opportunity to provide company gift at each seat
- Recognition from the podium
- Photo Opportunity at the conclusion of the program with the Delegation
- Top billing in event program
- Event signage
- Table signage

# Breakfast Sponsor: \$1,000

- Eight (8) reserved tickets
- Exclusive company logo on table numbers
- Opportunity to provide company gift for attendees
- Recognition in event program
- Logo on Chamber website event page

#### Photo Op Sponsor - \$1,000

- Eight (8) reserved tickets
- Signage at photo op station
- Logo on Chamber website event page
- Recognition in event program
- Table signage
- Event Signage

# Platinum Sponsor -\$1,000

- Eight (8) reserved tickets
- Opportunity to provide company gift at each seat
- Recognition from the podium
- Logo on Chamber website event page
- Recognition in event program
- Table signage
- Event signage

# Gold Sponsor - \$500

- Five (5) reserved tickets
- Recognition from the podium
- Recognition on Chamber website event page
- Recognition in event program
- Table signage
- Event signage

# Silver Sponsor - \$300

- Three (3) reserved tickets
- Recognition on Chamber website event page
- Recognition in event program
- Event signage

# Live Sponsor: \$300

- Three (3) reserved tickets
- Business name and hashtag on live video feed from event
- Event signage
- Recognition on Chamber website event page

# Registration Sponsor - \$250 • Two (2) tickets

- Tabletop signage at registration/check-in table Opportunity to assist with event registration
- Recognition in event program
  Name Tag Sponsor \$100

- Exclusive company logo on event name tags
- Event signage