

# Every business is different. We get that.

That's why we provide unique investment levels, designed to help you *right where you are*.



Membership is valuable & affordable, with investment starting at less than \$23 per month.

Don't just take our word for it. **RESEARCH SHOWS...**

Consumers are **63%** more likely to buy from a business that is a Chamber member.

Companies enjoy a **49%** increase in consumer favorability rating for being a member of the Chamber.

Consumers are **73%** more likely to be highly aware of a business if it is a member of the Chamber, and **68%** more likely to think positively of its local reputation.

**7/10** consumers believe that being actively involved in the Chamber is an effective strategy for enhancing a business' reputation and for demonstrating that it uses good business practices.

Source: Shapiro Group, Atlanta, GA

## Greater Augusta Regional Chamber of Commerce

PO Box 1107  
Fishersville, VA 22939  
540.324.1133

*For more information on Chamber membership, Contact Hannah Cooper at [hannah@augustava.com](mailto:hannah@augustava.com).*



## The Greater Augusta Regional Chamber of Commerce is Your...

### PARTNER IN PROMOTION



Increase your visibility, get the word out, gain access to cost-effective and often free advertising for your business.

### CONNECTION BUILDER



Looking for leads, networking and business showcase opportunities? You've come to the right place.

### BUSINESS ADVOCATE



We're your voice on issues that affect business and we maintain direct contact with leaders in all levels of government. When you need change, we make change happen.

[WWW.AUGUSTAVA.COM](http://WWW.AUGUSTAVA.COM)

# INVESTMENT LEVELS

	Connect	Grow	Access	Builder	Leader
<b>ACCESS</b>					
Chamber website Members only section	●	●	●	●	●
Annual Member Services Consultation	●	●	●	●	●
<b>EXPOSURE</b>					
Website Business Directory					
Banner ad ( <i>Leader level 12 mo./ Builder level 6 mo.</i> )				●	●
Enhanced listing		●	●	●	●
Listing	●	●	●	●	●
Additional "same name" listings		1	2	4	unlimited
Premium spots in the Member Newsletter		1	2	3	4
Hot topic blog post "You're the Expert" ( <i>1 per year</i> )			●	●	●
Listing in Annual Chamber Community Resource Guide	●	●	●	●	●
Business referrals	●	●	●	●	●
Member window cling to display at business	●	●	●	●	●
Milestone events ( <i>ribbon cuttings, ground breakings</i> )	●	●	●	●	●
<b>ADVOCACY</b>					
Registration for Community Visit to Washington					1
Registration for Chamber Day in Richmond			1	2	3
Representation at local, state, & federal levels	●	●	●	●	●
Call to action requests on all key business issues	●	●	●	●	●
<b>CONNECTIONS</b>					
Individual event tickets to Chamber luncheons/ breakfasts			4	6	8
Business Excellence Awards Dinner Tickets					2
Leadshare groups	●	●	●	●	●
Monthly networking events ( <i>FREE</i> )	●	●	●	●	●
Member pricing at Chamber events	●	●	●	●	●
Serve on Chamber committees	●	●	●	●	●
<b>RESOURCES</b>					
Chamber 101 ( <i>monthly membership orientation</i> )	●	●	●	●	●
Member Only business education programs ( <i>FREE</i> )	●	●	●	●	●
Opportunity to offer "Hot Deals"	●	●	●	●	●
Post company job openings	●	●	●	●	●
Certificates of Origin ( <i>FREE</i> )				●	●
Featured on the "Chamber Minute" ( <i>New Members Only</i> )	●	●	●	●	●
<b>MINIMUM ESTIMATED VALUE</b>	\$1,320	\$1,828	\$2,351	\$4,277	\$7,106
<b>YOUR INVESTMENT</b>	\$275	\$395	\$515	\$735	\$1,100

For more information on Chamber membership, contact Hannah Cooper, Membership Engagement Director, at [hannah@augustava.com](mailto:hannah@augustava.com).