

We have built layers of value into your membership investment, but if you want to take it to the next level and amplify your brand in a really targeted way, boost your investment with our Membership Plus program. Decide where it would be important for you to have brand presence and leverage your Chamber position in those areas of focus.

## WHAT'S YOUR FOCUS?



### MY FOCUS IS EDUCATION

One of the Chambers direct responsibilities is to be a conduit for education. Education of all kinds! We provide business education that introduces businesses to tools that will help them be more successful, we help create strong community leaders through leadership education, we connect business to youth education through scholarship programs and other youth education efforts, and we host conferences that provide a forum for learning new skills for both personal and business success.

+1



### MY BRAND CONNECTS WITH NETWORKING

Making connections is a fundamental role for the Chamber. Frequently we hear testimonials from members who say that they have increased their business just by participating in the many networking opportunities available through Chamber membership. If your brand message is being a “connector” then this is the place for you.

+2



### I'M LOOKING FOR ADDITIONAL BRAND PROMOTION

In order to boost your brand you need all the exposure you can get. The Chamber website and it's weekly member emails, blog posts and social connectivity are just another way to get the good word out about everything your business has to offer.

+3



### ADVOCACY IS IMPORTANT FOR MY BRAND

When it comes to issues, the Chamber is THE voice of business. We like to say that while you are taking care of your business every day we are in the “business, business”. We are constantly reviewing issues and looking for ways to advocate on behalf of the business community and we have created a range of activities that allow you to showcase your business in connection with business advocacy.

+4



### I LIKE TO ALIGN MY BRAND WITH COMMUNITY

So often our members tell us that being engaged with the Chamber helps them engage with their community. We know that what we do for our members ends up having a broader impact on the entire community. The “plus” component for you may be to align with programs and events that have the biggest community message.

+5

